



pup e-letter



Spring 2009

the raw facts

The domestication of dogs shouldn't mean that we feed them anything other than what nature intended. The downfall of all kibbles is that they are heat processed foods and they lose most of their valuable vitamins and nutrients during the processing itself. Humans can't thrive on processed foods alone. The same is true of our dogs.

Some of the documented health benefits of feeding a Raw Diet include:

- > *Weight Control - improves muscle tone, eases digestion and, reduces obesity and helps to prevent arthritis*
- > *Healthier coat with less shedding and healthier skin: reduces dryness, itchiness and hot spots*
- > *Increases energy and stamina*
- > *Alleviates ear and eye problems*
- > *Reduces risk of Cancer*
- > *Arthritis can be significantly reduced or disappears*

It's important for me to make this healthy option available to my clients. I've developed a relationship with *Tollden Farms* (www.tolldenfarms.ca) because I believe in their product and can offer it to my clients for significantly less than retail stores. Tollden Farms Raw Diets are offered in several easy-to-serve formats to make the switch to Raw as simple as possible. If you're interested in trying a Raw Diet or if you have questions, feel free to contact me at zoe@pupwellness.com.

pup wellness retreat

The PUP Wellness Retreat is set on 53 acres of land just 35 minutes from Montreal in the Eastern Townships. Each of the custom suites is equipped with heated floors and cozy beds with instant access to two large, fenced-in doggy playgrounds which are designed to meet the needs of both large and small dogs. Upstairs from the sleeping quarters is an indoor play and training space for for bad weather days. Additional seasonal activities are available to doggie guests including hikes, skijoring, snowshoeing, and swimming. Therapeutic treatments include massage, physical rehabilitation and the PUP Fit weight loss program. The PUP Wellness Retreat redefines what you should expect from a dog boarding experience. It combines the personalized attention to detail and positive dog training that PUP is known for with all the benefits and beauty of a natural setting. Visit our website for more information.

hot product

The Skinneez dog toys are a huge hit in my house. If you have a dog that likes to pull the stuffing out of toys more than playing with them, then this is the toy for you. Made of super soft, silky faux fur and resembling road-kill, these squeaky toys arrive already free of pesky stuffing. While still destructible with a dedicated chewer, they are far more durable than stuffed toys that are instantly "gutted". They can even stand-up to repeated games of tug of war. Our toughest critic and my beloved baby boy Kisho gives the skineez **4 paws up**.

